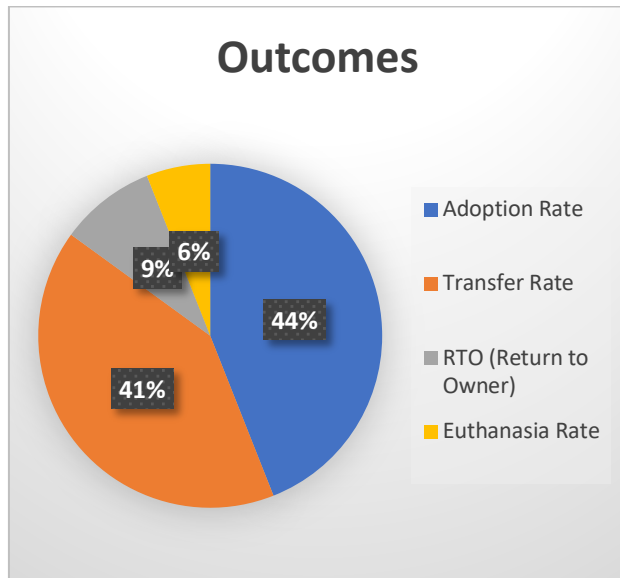




# STRAY HEARTS ANIMAL SHELTER 2023 ANNUAL REPORT

## BY THE NUMBERS



- 44% Adoption Rate
- 41% Transfer Rate (to lower capacity shelters)
- 9% Return To Owner (RTO) Rate (for Lost animals)
- 6% Euthanasia Rate (only for severe medical illness or unresponsive behavioral cases)

**828**

Total Stray Hearts Animals Taken In: 2023

**121%**

Total Average Stray Hearts Occupancy Rate: 2023

**368**

Total Stray Hearts Animals Adopted to Homes: 2023

**342**

Total Animals Transferred to Lower Volume Shelters: 2023

**123**

Total Animals Returned to Owners: 2023

**41**

Total Medical or Behavioral Euthanized: 2023

## 2023 FUNDING, OUTREACH, COMMUNITY ENGAGEMENT & IMPACT

- 2023: Stray Hearts continued to receive **core funding support** from local - and national - foundations, including **The Petrie Foundation, LOR Foundation, Taos Community Foundation, the L Alexander Foundation, Petco Love, Animal Rescue Aid (ARA), Bonner Family Foundation**, as well as longstanding support from **individual donors, dedicated volunteer time, estate & planned gifts**, as well as **donor-advised funds**. This funding supported general operating expenses, as well as programmatic costs such as new kennels, behavioral work, foster support.
- 2023: Stray Hearts created several new Development, fundraising and strategic support programs including: **Stray Hearts Guardians** (a monthly donor program), **Stray Hearts Angels** (a planned giving society), a vehicle donation program (**C.A.R.S. Charitable Auto Resource Services**), a new blog **TAILS FROM THE SHELTER**, an **Adoption Sponsorship** program (which increased adoption rates), a **TNR feral cat spay/neuter** program, and **SHOTS N CHIPS**, a low cost vaccine and microchip clinic open to the public.
- 2023: Stray Hearts developed a robust new community **Events Sponsorship** program, including an all-inclusive **Stray Hearts TCA Movie Night Fundraiser** series with corporate sponsors such as **Nusenda Credit Union, Edward Jones Investments, Tractor Supply, Walmart, Angel Fire Real Estate, Berkshire Hathaway Home Services**, local restaurants, retailers and more, including an expanding business reach into Santa Fe and Albuquerque.
- 2023: Stray Hearts continued to operate our **Community Pet Food Bank**, a boots-on-the-ground resource for Taos residents to receive free dog & cat food **for their owned pets**.
- 2023: Stray Hearts continued to receive positive 501(c)3 transparency scores from trusted third party non-profit ranking sources, including **Guidestar.org** and **Charity Navigator**.

For questions about this **2023 Stray Hearts Annual Report**, email [jason@strayhearts.org](mailto:jason@strayhearts.org)